



THE
WATERHOUSE
GROUP



“Profit-Ville” Financial GPS to get there

1. Top 25% Shop Owners Net Profit is 7.1 times higher than average shops?
 2. Top 25% Shops sales are \$57,529 HIGHER than the average of all reporting shops?
 3. Top 25% produce \$1,651 more labor per month per technician?
 4. Top 25% gross profit on labor is 3.7% higher than the average of all shops?
 5. Top 25% sell \$26.45 more sales per repair order than average shops?
 6. Top 25% work on fewer vehicles, and are 7.2% more efficient than average shops?
 7. Top 25% produce \$14,056 more profit per employee than the average of all reporting shops?
- Top 25% shops average \$105,898 annual Net Profit after all expenses are paid.**

Vin knows what high profit shops do differently and how they do it This class teaches what they do differently and how they do it. Invest 1 day to be with other shop owners, discuss proven business practices and take your shop to the next level. Know what your net profit should be each month before you even open your doors.

Stop REACTING to Crisis: Your shop should operate like a “Franchise” with written procedures for the most common repairs and business practices. Use proven systems for your shop, then manage them. If you fix your business, then fixing vehicles becomes fun again with way less stress. Manage your business systems, take your next vacation, relax and not have to call in.

INCREASE SALES in spite of the internet: Customers will continue to shop parts prices and services on the internet so deal with it NOW! If you install engines or transmissions, or expensive parts, you need to earn your normal gross profit per billed hour. This class will show you how.

THREE MINUTES AN HOUR will add over \$900 profit per month per technician to your Bottom Line....Earn more money working smarter...not harder. The number one cause of losing 3 minutes and hour is sourcing and waiting for parts. Your top 15 most repetitive activities equal 70-75% or how you spend your time. A simple calculation will tell you how much inventory you should carry and then ask your supporting store to stock the rest so you know you have 70% plus of your activity covered between your shop and servicing store. Your supporting NAPA store can adjust your inventory every six months and you maximize your efficiency.

Money Back Guarantee: Includes a FREE 11 page analysis of your shop and a 1 on 1 consultation with Vin Waterhouse

Attend this class and You will never look at your business the same way again

Contact: NAPA and Ask about attending this 1 day event
Visit: www.vinwaterhouse.com and click schedule for contact information
Call: 617.901.0243 or email vin@vinwaterhouse.com or Automotv@aol.com